

PUBLIC OPINION SURVEY RESULTS



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Survey Scope and Participation

The survey collected **459** valid responses and achieved strong representation from Fort Worth (**261** respondents) and **18** surrounding communities (**198** respondents). Fort Worth residents represented a significant portion of this survey. This offers valuable insights into our largest service area while supporting our commitment to data-driven decision-making.

Demographics and Representation

Key demographic findings showed that respondents were predominantly long-term residents, with **78.3%** having lived in the area for over 10 years. The age distribution was older, with **63.9%** of respondents being 55 or older.

Areas of Assessment

The survey evaluated eight key areas that align with our strategic priorities:

- Public awareness of TRWD
- Long-term water supply management
- Flood protection infrastructure and effectiveness
- Recreational assets and accessibility
- Conservation and environmental programs
- Communication effectiveness and transparency
- Financial responsibility and resource management
- Public confidence in TRWD

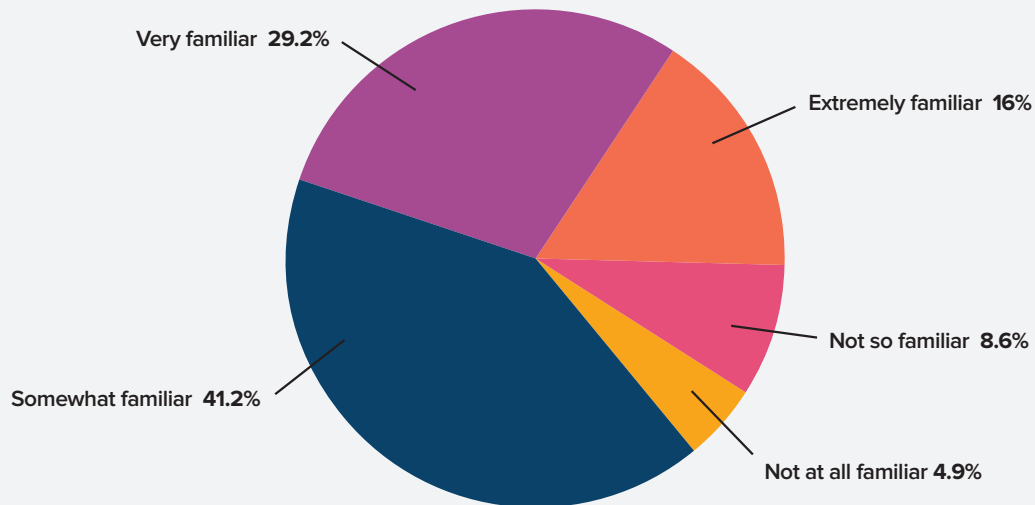
These areas directly correspond to our strategic focus on:

- Meeting rapid growth in our communities
- Enhancing flood protection
- Supporting recreational development
- Strengthening fiscal responsibility
- Improving community stewardship

This report presents detailed findings from each area and offers insights that will help guide TRWD's implementation of our strategic plan, particularly in strengthening community engagement and ensuring our services align with public priorities.

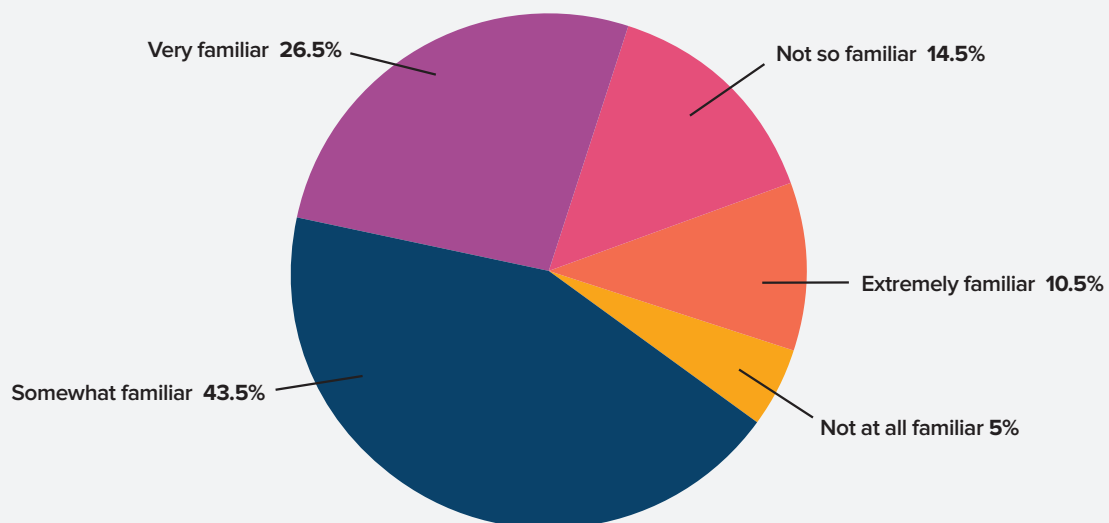
Fort Worth Residents' Awareness of TRWD

Based on the **261 responses from Fort Worth residents**, the data reveals varying levels of general knowledge and awareness about TRWD.



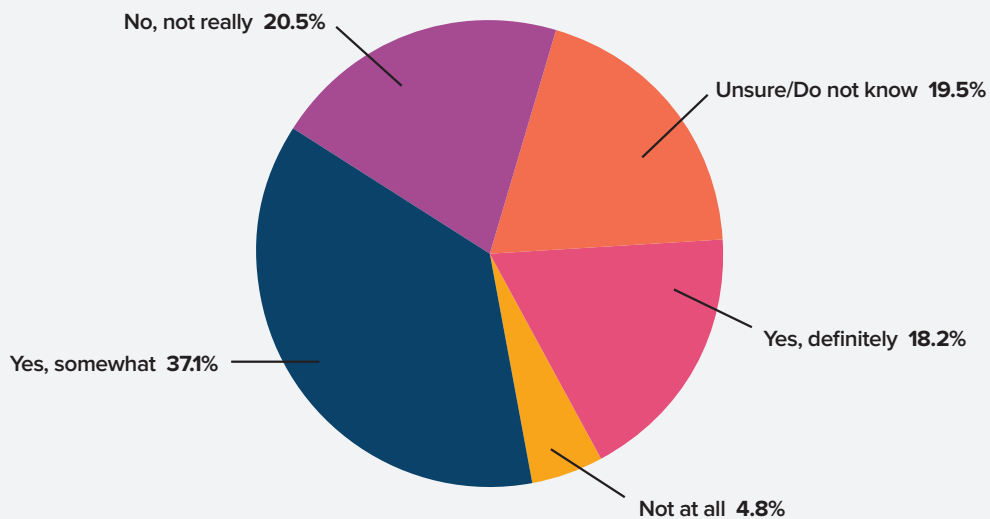
Other Cities' Awareness of TRWD

198 respondents representing 18 cities/towns participated in the survey. The results indicate that Fort Worth residents demonstrate a higher level of familiarity of TRWD's core services of water supply, flood protection, and recreational opportunities, compared to residents of the 18 surrounding communities.



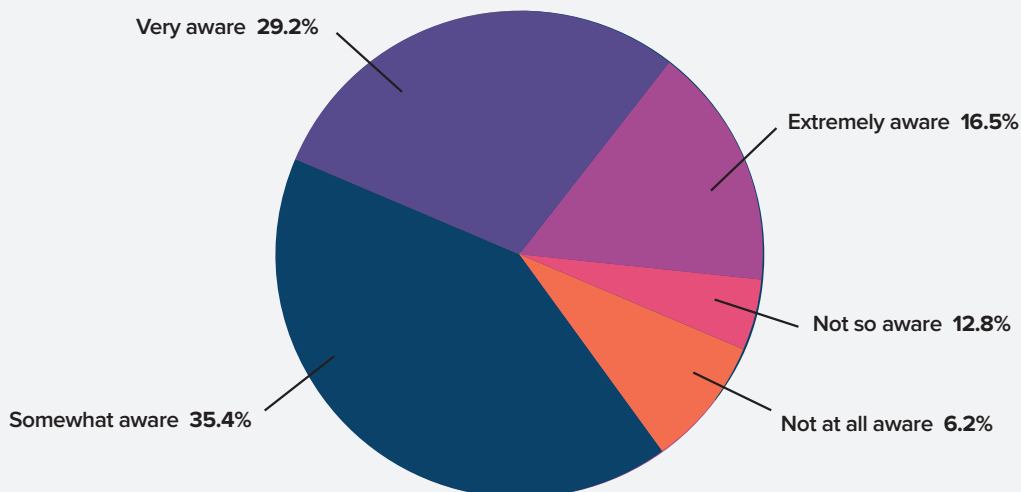
Long-term Water Supply Management

The following reveals Fort Worth residents' perception of TRWD effectively managing water resources for the region's future needs. There is a mixed but primarily positive perception with the majority of respondents (**55.3%**) expressing confidence in TRWD's management, with **18.2%** showing strong confidence (Yes, definitely) and **37.1%** indicating moderate confidence (Yes, somewhat).



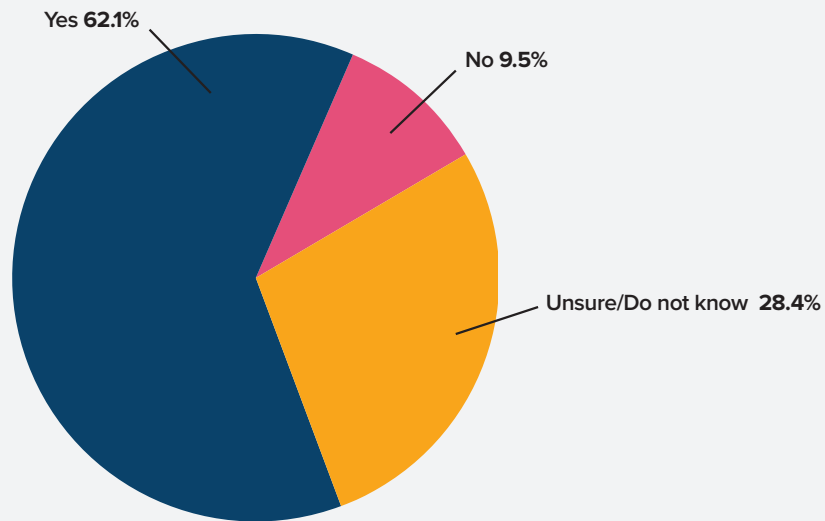
FW Residents Awareness of TRWD's Role in Flood Protection Infrastructure

The data reveals Fort Worth residents' level of awareness of TRWD's role in flood protection. Most Fort Worth residents have some level of awareness about TRWD's flood protection efforts, with **45.7%** (Extremely aware and Very aware).



FW Residents Perception of TRWD's Effectiveness Managing Flood Risks

When it comes to effectiveness, there's a strong vote of confidence from residents, with over **62%** believing TRWD is effectively managing flood risks.

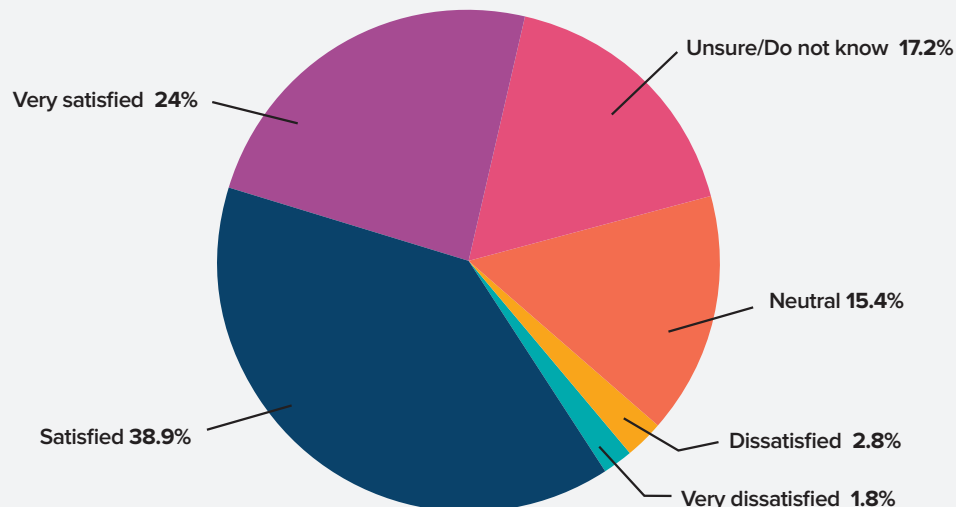


Management of Recreation Assets

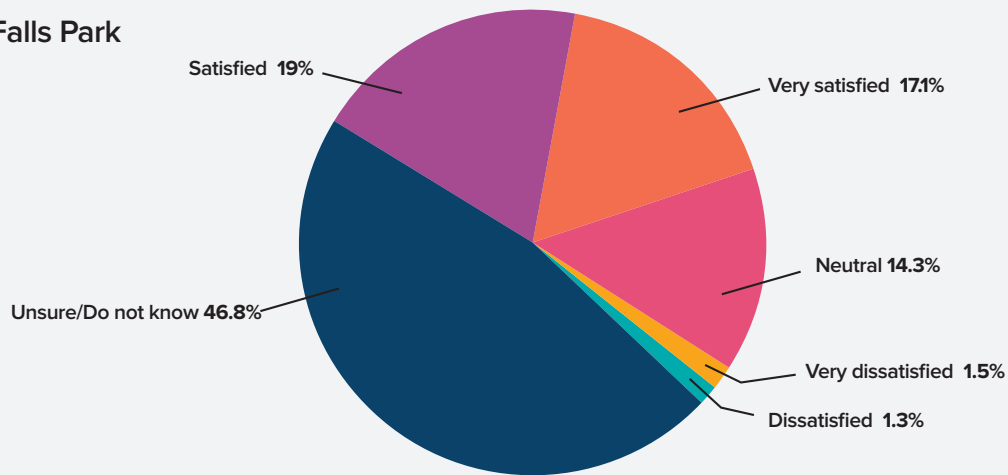
The following data shows varying levels of opinion on TRWD's management of recreational areas utilized by the public.

The Trinity Trails system

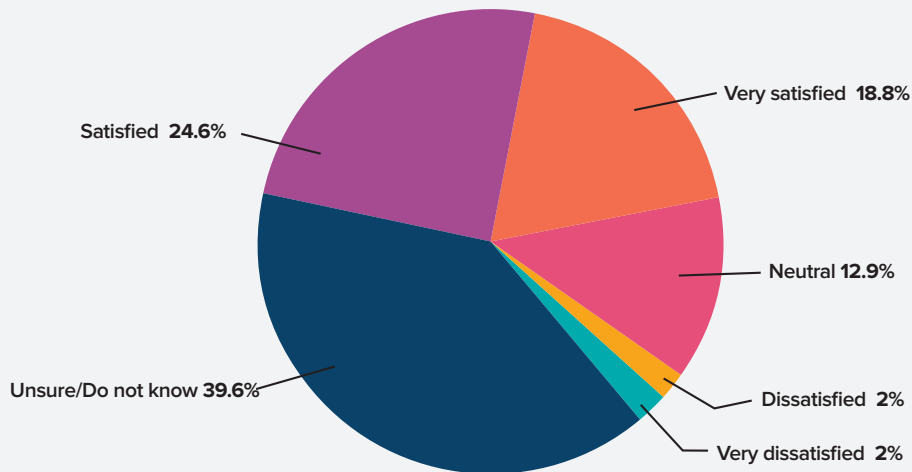
TRWD's most recognized and utilized asset, with high satisfaction rates. **62.9%** expressed satisfaction (Very satisfied and Satisfied), with only **4.4%** expressing dissatisfaction (Dissatisfied and Very dissatisfied).



Airfield Falls Park



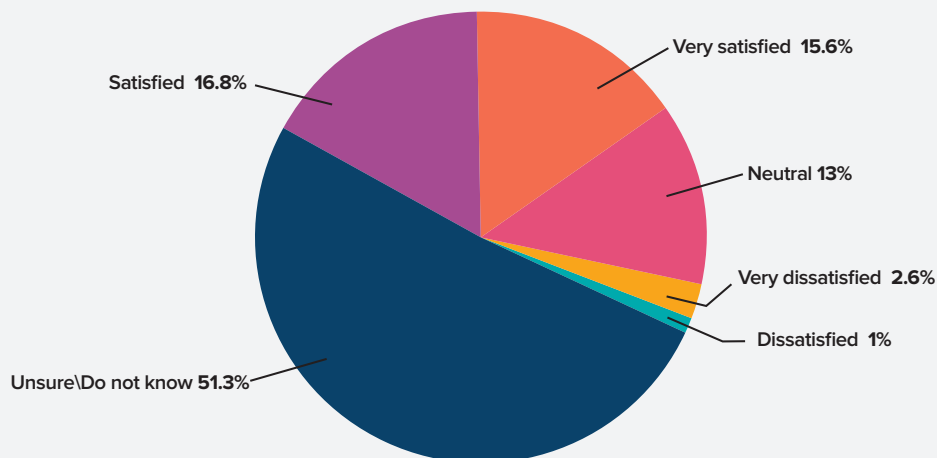
Eagle Mountain Park



Airfield Falls and Eagle Mountain parks maintain similar satisfaction patterns with positive ratings of **36%** (Very satisfied and Satisfied) and **43%** (Very satisfied and Satisfied), respectively.

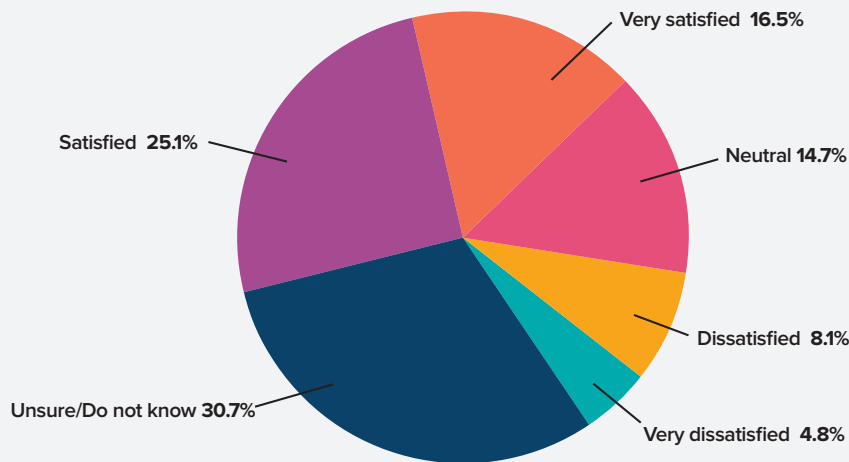
Twin Points Park

While less utilized, this park maintains solid satisfaction levels with **32.4%** of users expressing satisfaction (Very satisfied and Satisfied).



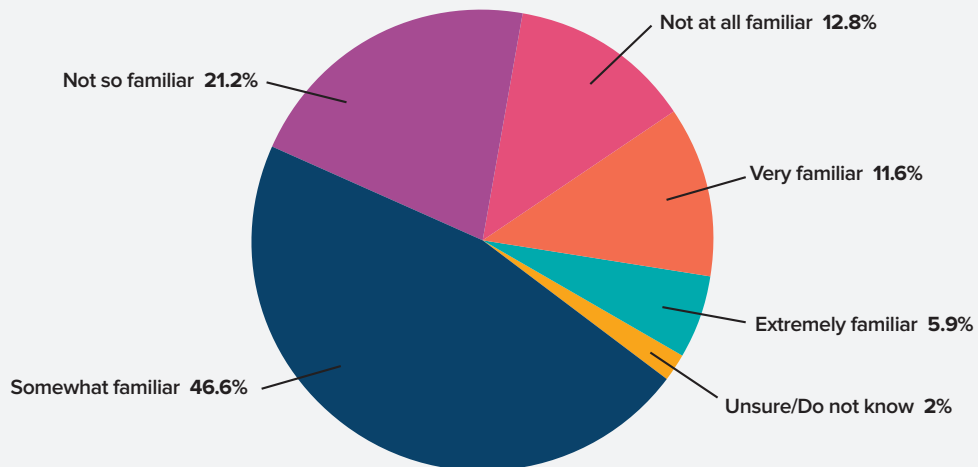
Eagle Mountain Lake

While **41.6%** of users express satisfaction (Very satisfied and Satisfied), it also has the highest dissatisfaction rate of **12.9%** among all recreational areas (Dissatisfied and Very dissatisfied).



Conservation and Environmental Initiatives - Awareness

The data below shows the **level of awareness** of conservation programs/initiatives offered by TRWD. **64%** are at least somewhat familiar with TRWD's conservation programs.



Conservation and Environmental Initiatives - Participation Rates

High participation initiatives:

Trash Bash (**44.6%**) and Save Tarrant Water (**34.2%**)

Moderate participation initiatives:

TRWD Education Trailers (**13.3%**) and Rainscapes (**12.8%**)

Low participation initiatives:

Adopt-a-Trail and Adopt-a-Drain (**6.9%**)

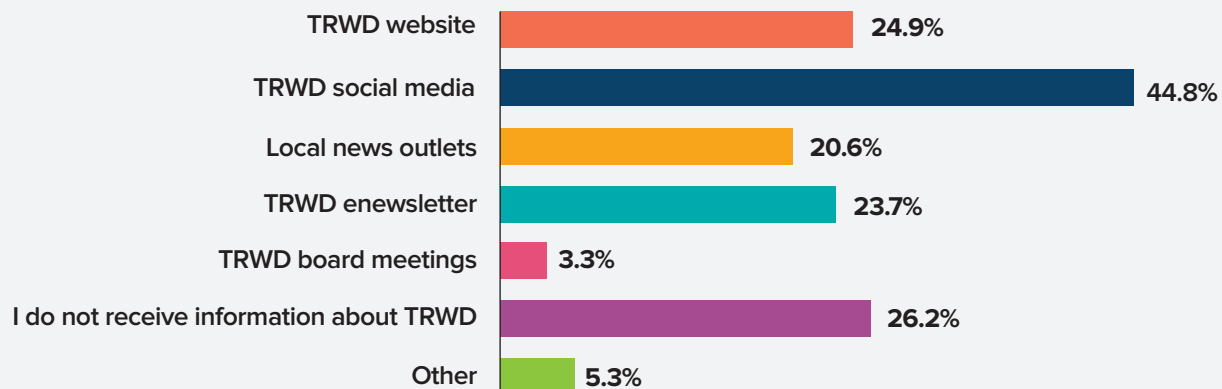
Conservation and Environmental Initiatives - Importance

Despite varying participation rates, there's overwhelming agreement about the importance of conservation programs as it pertains to TRWD's mission and priorities.

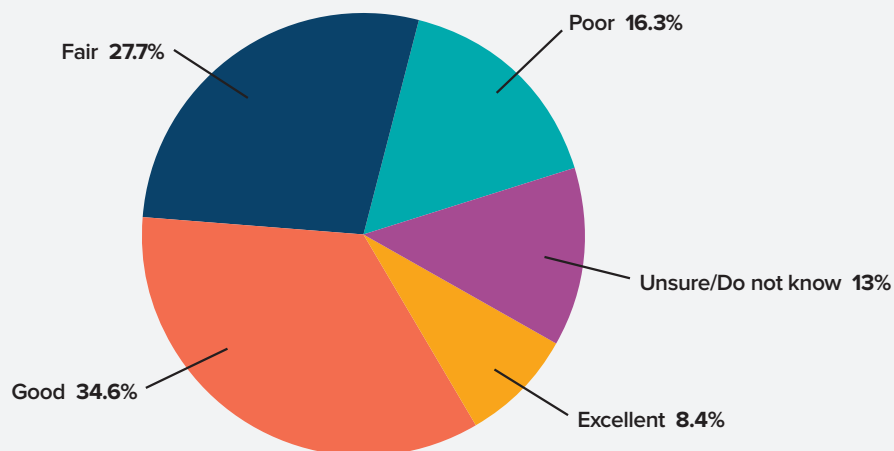
- **97%** consider these programs important to the priorities of TRWD (Very important and Somewhat important).
- Only **2.9%** responded that these initiatives were not important to the priorities of TRWD.

Communications

Social media appears to be TRWD's most effective communication channel, reaching **over 44%** of respondents. However, a significant finding is that **26.2%** of respondents report receiving no information from TRWD at all. *Note: Respondents were allowed to choose multiple options.*



The following shows how respondents rated TRWD's communication with the public.

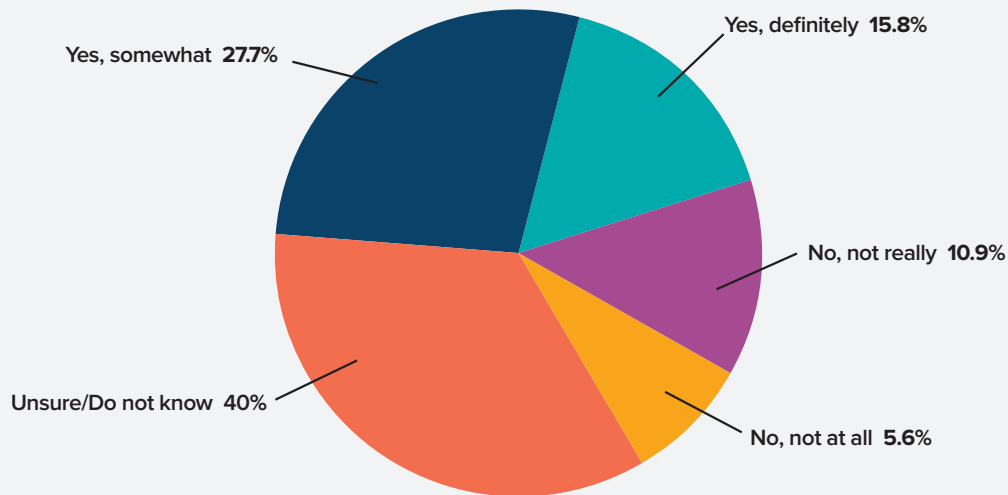


Finance and Transparency

The following charts reveal the public's opinion on TRWD's management of its financial resources, and how transparent the District is in their decision-making processes.

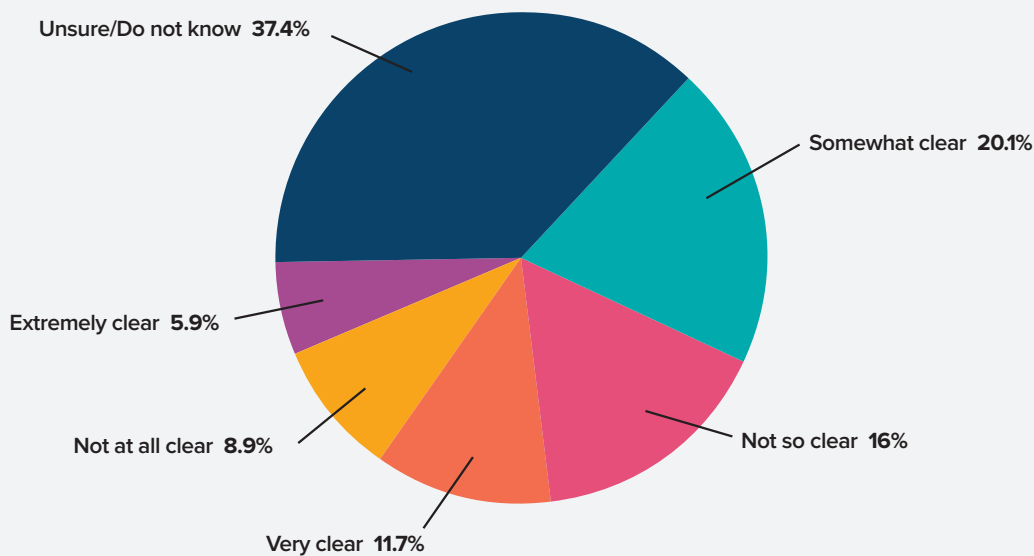
Among those who expressed an opinion on TRWD's responsible management of finances:

- **43.5%** express confidence (combined Yes responses)
- **16.5%** express concern (combined No responses)



Among those who expressed an opinion on TRWD's decision-making processes:

- **17.6%** find TRWD's processes extremely clear and very clear
- **20.1%** find them somewhat clear
- **24.9%** find them not so clear or not at all clear
- **37.4%** are unsure or do not know



TRWD's Primary Focus:

The following shows the priorities the public identified as the most critical areas of focus for TRWD in order of importance (1=highest importance and 5=lowest importance).

1. *Ensuring long-term water supply (i.e. conservation efforts, managing reservoirs, etc.)*
2. *Improving water quality (i.e. water quality monitoring, infrastructure maintenance and upgrades, etc.)*
3. *Enhancing flood protection measures (i.e. improved infrastructure, updated levees, etc.)*
4. *Expanding recreational opportunities (constructing and maintaining parks and trails, etc.)*
5. *Increasing transparency and public engagement*

Water-related core services dramatically outrank other functions, with **long-term water supply emerging as the dominant priority**. While flood protection maintains a middle-ground position, recreational opportunities and transparency initiatives rank much lower.

There is strong consensus around water supply as the top priority (254 first-place rankings) suggesting this should remain TRWD's primary focus. The ranking of water quality as a clear second priority indicates public interest in the quantity and quality of water resources.

Public Confidence in TRWD

Respondents were asked to rate their level of trust and satisfaction of TRWD on a scale of 1 to 5 (1 = the lowest and 5 = the highest).

- **84.5%** expressed strong confidence (combined "Rated Four" and "Rated Five")
- **6.6%** expressed a neutral position ("Rated Three")
- **8.9%** expressed areas for improvement (combined "Rated One" and "Rated Two")

